



FBNPA-IFERA Pacific Asian Research Grant Applications – 2010

Call for Applications

Family Business Network Pacific Asia (FBNPA) and International Family Enterprise Research Academy (IFERA) are pleased to invite applications for the inaugural FBNPA-IFERA Pacific Asian Research Grant – 2010. The research grant aims to support doctoral dissertations and masters thesis on Pacific Asian family business. Detailed submission guidelines are provided below.

Objective and Context

Family Business Network Pacific Asia (FBNPA) is a non-profit organisation that aims to promote family businesses in the Asia Pacific region as a model for responsible business and organisational sustainability. It seeks to advocate for and to advance the positive role of family businesses, enhance their contributions to society and make a positive impact on the community through thought leadership and practice. It is a platform for promoting family values and sharing best practices and experiences, through research, capacity building and outreach programs.

FBNPA is part of Family Business Network International (FBNI) headquartered in Lausanne, Switzerland. The members in this organisation include some of the oldest and most reputable business families in the world. The FBNPA chapter encompasses the following markets: China, Hong Kong, Indonesia, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand and Vietnam.

FBNPA addresses the particular needs and concerns of family businesses in this region where tradition and culture have shaped both the family businesses and the business environment differently. Through a variety of forums aimed at education, sharing experiences, and interaction with opinion leaders and policy makers, FBNPA will focus on helping family businesses in Asia Pacific in these areas:

Transformation - To increase their economic and social relevance by helping them develop their entrepreneurial and innovative capability to deal with the challenges posed by a rapidly changing regional and global business environment.

Transition - To ensure their sustainability over the generations, and to educate and nurture a responsible and inspired 'next generation'.

Leadership Development - To develop capable, responsible and visionary leaders, imbued with a spirit of service to the community and society at large.

Active Citizenship and Advocacy - To identify the roles and social responsibilities of family businesses in society as good corporate citizens, and to raise awareness of their importance to the community and the economy.

Family Relationship & Values - To promote harmony and strengthen relationships within the family, and to preserve family legacies and traditions, by identifying and addressing issues relating to stewardship, heritage, and responsible wealth management.

IFERA, the International Family Enterprise Research Academy, is geared towards advancing family business research, theory and practice through enhanced collaboration and accelerated learning based on global best practices.

Its vision is to be the driving force of an international network that ensures that family business, as a multi-disciplinary field, becomes a leading field in business research. IFERA is credited for organizing the biggest international family business conference for researchers and scholars, representing all phases of the academic ladder. More specifically, IFERA has been organizing national and international conferences and research meetings, co-organizing research forums in partnership with other organizations e.g. Family Business Network-International, Family Firms Institute; offering collaboration to FERC and supporting other regional research forums (e.g. EIASM family business management research workshop) and other initiatives, such as the IFERA@China Forum, 2010.

[FBNPA-IFERA Pacific Asian Research Grant Applications](#)

Purpose

FBNPA and IFERA seek to facilitate and promote the advancement of family business research by encouraging sound, scholarly, and rigorous research practices. The objective of FBNPA's research initiatives is to build a repository of knowledge on Asian family businesses and their context – research that will deepen understanding of and generate new insights on Family Businesses in Asia.

The [FBNPA-IFERA Pacific Asian Research Grant Applications](#) aims to encourage and acknowledge the next generation of family business scholars whose research is deemed to hold significant promise to increase knowledge in the broad area of family business. FBNPA-IFERA invite postgraduate student research proposals for the Year 2010, in areas related to Family Business in Asia. This includes (but is not limited to) research works on governance, active citizenship and advocacy, institutional reform, government-family business linkages, corporate social responsibility, entrepreneurship, succession and inter-generational change, organisational change, innovation and technological development, strategic management, and ownership & control patterns.

Grant Amount

Successful applicants will be awarded the following amounts:

US\$1,000 for Masters students engaged in writing a masters thesis

US\$5,000 for PhD students engaged in writing a doctoral dissertation

Eligibility Criteria

Applicants of the grants have to be students pursuing a Masters/PhD degree in on family businesses in the Asia Pacific region. The research project should be an original unpublished empirical research in English examining issues related to Family Business. There is no restriction on the research philosophy employed. The methodology of the research should be consistent with the best practices of the research philosophy employed.

Evaluation Mechanism and Criteria

Applications will be evaluated by a panel of distinguished professors in the field and two FBNPA/IFERA Board Members. Applications will be evaluated according to:

1. The originality, quality, importance and impact of the proposed study as it relates to issues in Family Business
2. Adherence to the best practices of the research philosophy and tradition employed
3. The relevance of the study to Pacific Asia

Submission Timeframe

Applications are open till May 15th 2010. Students are to submit their applications with their supervisor's endorsement (see application form) to FBNPA. [Grant-winning applicants will be announced and honored at IFERA's 10th Annual World Family Business Research Conference in Lancaster, UK, 7-10 July 2010.](#)

Conditions of the Grant

Applicants who receive the grant should submit a copy of the entire completed project (i.e. complete dissertation or thesis) and as well as a concise summary to FBNPA. The completed project should acknowledge the support received in the form of an FBNPA-IFERA Pacific Asian Research Grant. Successful recipients may be invited to present their research work at high-level FBNPA/IFERA conferences, workshops and academic roundtables. FBNPA will be allowed to reproduce or report the summary and parts of the report on its website, annual reports, and any other document or medium for the purpose of informing its stakeholders on the study findings. In all these publications, the authorship of the research will be clearly attributed to the applicant.

Application Form for the FBNPA-IFERA Pacific Asian Research Grant Applications

Send a brief cover letter stating that your submission is for consideration for the FBNPA-IFERA Pacific Asian Research Grant and include the following required materials:

1. Name of Student Applicant:
2. Email, Telephone Number, and Mailing Address of Student Applicant:
3. Name of University, Department, Course of Study:
4. Title of Research Proposal:
5. Projected Cost and Breakdown of Research:
6. Name and Endorsement (comments and signature) of Supervisor:
7. Brief Curriculum Vita

In addition:

Masters Student applicants should provide:

A Proposal Summary (approximately 800 words) describing details of the research project. (e.g. title, research questions, hypotheses, methodology, relevance to Family Business in Asia).

PhD Student applicants should provide:

- a. A detailed summary (max. 20 pages double-spaced in 12 point font) outlining key aspects relevant to the research philosophy employed. In particular, research objectives, leading research question(s), outline of theory driving the research or shown to be potentially developed, relevant literature review, study justification, and other aspects relevant to the standards of the research philosophy employed, as well as the refereed journal(s) that will be targeted.
- b. A one-page abstract (single-spaced in 12 point font).

Completed application forms are to be submitted as a softcopy file in PDF or MS WORD format in an attachment via email to research@fbnpa.org. Please include in the softcopy file your (the applicant's) last name e.g. Chen.pdf. The subject line in the email should read "FBNPA-IFERA Pacific Asian Research Grant - 2010 Application". **No hard copies will be accepted.**

For more information on the FBNPA Pacific Asian Research Grant, please contact us at: FBNPA, C/O IMC Pan Asia Alliance Pte. Ltd., 7 Temasek Boulevard, Level 37 Suntec Tower One, Singapore 038987

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